

**EUROPEAN
CURRICULUM VITAE
FORMAT**



**PERSONAL
DATA**

Name and surname	Luigi Cerutti
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Nationality	Italian
D.o.B.	October 6 th , 1986



PROFESSIONAL EXPERIENCE

December 2024 – Present

Società Editrice Allemandi a.r.l.

*Chief Executive Officer | Book and periodical publishing house (*Il Giornale dell'Arte*)*

Following the acquisition of the publishing company by Intesa Sanpaolo, Fondazione 1563 della Compagnia di Sanpaolo and Fondazione Cassa di Risparmio di Cuneo, I was confirmed as CEO, with responsibility for overseeing the three-year Business Plan and the company's new phase of development.

July 2023 – Present

Fondazione per l'Arte Moderna e Contemporanea CRT

Secretary General | Art-oriented foundation of Fondazione CRT

Fondazione Arte CRT was established in 2000 by Fondazione CRT to enrich and promote the cultural and artistic heritage of Turin and Piedmont. Over more than 25 years, the Foundation has acquired works of modern and contemporary art for the benefit of local museum institutions, their audiences and the wider community. The Foundation's collection, entrusted on loan to GAM – Galleria Civica d'Arte Moderna e Contemporanea di Torino and Castello di Rivoli Museo d'Arte Contemporanea, currently comprises more than 1,100 works of art and artists' books. The collection is at the core of the Foundation's activities and serves as the driving force behind its ongoing projects and initiatives aimed at supporting and strengthening the contemporary art ecosystem in Turin and Piedmont.

December 2020 – December 2024

Umberto Allemandi Srl

*General Manager, subsequently Chief Executive Officer | Book and periodical publishing house (*Il Giornale dell'Arte*)*

I joined the company initially as Managing Director. During my first six months, I developed a three-year industrial plan aimed at turning around the company, which had recorded combined losses of more than €1 million in 2019–2020, with revenues having fallen to €1.5 million. As Chief Executive Officer, from June 2021, I was responsible for implementing the plan, with the objective of digitally transforming the publishing house and developing it into a media company structured into different divisions, including periodicals (*Il Giornale dell'Arte* and *Il Giornale dell'Architettura*), digital activities and books (*Allemandi Libri*).

April 2017 – November 2020

Cerutti Packaging Equipment S.p.A.

Head of After-Sales Services and IT Department – Executive Assistant to the Chairman & CEO | International manufacturer of printing machinery for flexible packaging and security printing

I was directly involved in the insolvency proceedings concerning the company and its holding company, Officine Meccaniche Giovanni Cerutti, under a specific mandate from the Board of Directors. I was also responsible for the After-Sales Services division, comprising 45 employees and covering 24/7 remote service, on-site technical assistance, spare-parts supply and customised retrofit services. In addition, I was responsible for the IT division, comprising six employees and overseeing all systems and applications used throughout the Group.

February 2013 – April 2017

D-Share Srl

Global Head of Sales and Managing Director | International digital publishing company

I was responsible for new business development and the management of existing clients, initially in the EMEA region and subsequently on a global level (EMEA + US), across all technology products and business solutions offered by the company, including content management, authentication and payment systems, and digital publishing apps. I was also responsible for EMEA partnerships, including relationships with dealers and resellers of our solutions. I led two financing rounds involving investment funds and industrial investors.

November 2011 – February 2013

e-Zenit – Zenit Group

Sales and Executive Account | Web Agency – Digital Communication & Cloud Services

New business and business development in Italy across all of the company's business areas, including Cloud & SaaS solutions, applications and customised solutions, and digital communication agency services.

June 2006 – July 2011

Independent Curator – Freelance

Cultural professional | Independent contemporary art curator

As an independent curator, I curated more than 50 exhibitions in Italy and abroad, working with both public institutions and private organisations. I also contributed to the launch of public cultural projects, including, by way of example, "Risalto".

BOARD & OTHER POSITIONS

May 2026 – Present

Associazione Le Fabbriche del Vento per Alba Capitale 2027

Secretary General | Association responsible for implementing the cultural programme of Alba Italian Capital of Contemporary Art 2027

October 2022 – December 2023

Promemoria Group

Member of the Board of Directors | Company specialising in the management and archiving of corporate heritage

Non-executive Board Member.

October 2018 – January 2020

Officine Meccaniche Giovanni Cerutti S.p.A.

Member of the Board of Directors | International manufacturer of rotogravure printing machinery

Non-executive Board Member.

June 2014 – March 2020

Cerutti Packaging Equipment S.p.A.

Member of the Board of Directors | International manufacturer of printing machinery for flexible packaging and security printing

Board Member with responsibility for extraordinary corporate transactions.

May 2010 – July 2016

As Junior Libertas

Member of the Board of Directors | Professional basketball club affiliated with the Italian Basketball Federation (FIP), LegaDue and Serie A

Non-executive Board Member.

EDUCATION

September 2005 – 15 November 2009

Università Cattolica del Sacro Cuore di Gesù – Milan

Degree | Economics and Management of Cultural Heritage and Performing Arts – Faculty of Economics

Core examinations in Economics and Business Studies, complemented by examinations in History, Literature and Philosophy, and Cultural Heritage. Degree awarded with highest honours.

LANGUAGES

Italian — Mother tongue

English — Reading: Excellent · Writing: Excellent · Spoken: Excellent

Spanish — Reading: Basic · Writing: Basic · Spoken: Basic

French — Reading: Basic · Writing: Basic · Spoken: Good · Currently studying

I hereby declare that I am aware that, pursuant to Article 26 of Law No. 15/68, false statements, falsification of documents and the use of false documents are punishable under the Italian Criminal Code and applicable special laws. I also hereby authorize the processing of my personal data in accordance with Law No. 675/96 of 31 December 1996.