

**Collection, Internationalization, Professions,
Public Spaces, Education, Community**

The key words of

the *Fondazione per l'Arte Moderna e Contemporanea CRT's*

2024-2027 Programme

OGR, 27 February 2024.

Since 2000, the ***Fondazione per l'Arte Moderna e Contemporanea CRT*** has been building a collection of modern and contemporary art for the benefit of the Piedmont community and its museum network, with acquisitions for **GAM – Galleria Civica d'Arte Moderna e Contemporanea di Torino** and **Castello di Rivoli Museo d'Arte Contemporanea**. Over time, its collection has grown into the core of a cultural programme, which includes exhibitions, educational activities, specialist training and the participation of the public.

Today **Patrizia Sandretto Re Rebaudengo, President of the *Fondazione per l'Arte Moderna e Contemporanea CRT*** since July 2023, presented the programme for the Foundation for the 2024-2027 mandate at a press conference at **OGR Torino**.

*“Twenty-four years ago the Foundation developed and applied a unique model, starting a positive exchange between the private and public sectors” – said **Patrizia Sandretto Re Rebaudengo, President of the *Fondazione per l'Arte Moderna e Contemporanea CRT*** – “I intend to further pursue this approach: committing to this model and extending it with many new projects, to match the ambitions of the city and the region. Contemporary art is a crossroads connecting several cultural arenas, forming a cross-disciplinary weft”.*

For twenty-four years, the ***Fondazione per l'Arte Moderna e Contemporanea CRT***, the non-profit, art-oriented body of the Fondazione CRT, has promoted the role and development of art and culture in contemporary society, acquiring works by Italian and international artists, financing and organizing exhibitions and conferences, investing in education and specialist training. These are the milestones of the journey started in 2000 that has seen the implementation of ideas and projects aimed at appreciating talents, strengthening and developing the region's contemporary art system in dialogue with the local authorities and institutions.

The 2024-2027 programme of the ***Fondazione per l'Arte Moderna e Contemporanea CRT*** will develop along six pathways, each one identified by a key word: **Collection**, the focus of the Foundation's institutional identity and its holdings; **Internationalization**, one of the strategies of the new programme, opening up to international exhibition circuits and events abroad; **Professions** in modern and contemporary art, with a new training and education programme; **Public Space**, the favoured space to develop artworks involving residents, local authorities and associations; **Education**, the Foundation's means to attract visitors of all ages to modern

and contemporary art; and last but not least, **Community**, which reflects all the Foundation's projects to create diverse community building including: professionals, students, citizens, and children of all ages and socio-economic backgrounds.

Collection

The private collection of the *Fondazione per l'Arte Moderna e Contemporanea CRT's* is internationally renowned. The collection can be enjoyed in two of the most important contemporary art institutions in Piedmont: **GAM – Galleria Civica d'Arte Moderna e Contemporanea** and **Castello di Rivoli – Museo d'Arte Contemporanea**; the Foundation's aim is to mutually integrate and enrich each other. Site-specific works from the collection are on show at **OGR Torino**.

The Collection includes **930 works by over 300 male and female artists** active in the past seventy years, such as **Lucio Fontana, Mario and Marisa Merz, Marina Abramovic, Olafur Eliasson, William Kentridge, Liam Gillick, Monica Bonvicini**. The overall investment has exceeded **41 million Euro** and in **2024 the acquisitions budget is set to rise to one million Euro**, up from 515,000 Euro in 2023.

Acquisitions are possible thanks to the jointly coordinated effort of the **Directors** of **GAM – Galleria Civica d'Arte Moderna e Contemporanea di Torino** and **Castello di Rivoli – Museo d'Arte Contemporanea** and of the recently appointed **Scientific Committee** which includes **Rudi Fuchs** (Honorary President), **Hans Ulrich Obrist** (Artistic co-Director of the London Serpentine Galleries), **Susanne Pfeffer** (Director of the Frankfurt Museum MMK für Moderne Kunst), **Suhanya Raffel** (Director of the Hong Kong M+ Museum), **Manuel Segade Lodeiro** (Director of the Madrid Museo Nacional Reina Sofía) and **Vicente Todolí** (Artistic Director of the Milan Pirelli Hangar Bicocca Foundation).

Through exhibitions worldwide, the Collection of the *Fondazione per l'Arte Moderna e Contemporanea CRT* will act as ambassador of excellence for the Piedmont arts scene and establish the region as one of the main international art centres.

This spring, a new **major collaboration between Castello di Rivoli – Museo d'Arte Contemporanea, GAM – Galleria Civica d'Arte Moderna e Contemporanea di Torino** and **OGR Torino** will result in *Expanded*, a joint project in the framework of the new international festival *Exposed. Torino Foto Festival (2 May – 2 June 2024)*, of which the Foundation is a main supporter. *Expanded* will display photographic material from the Foundation's Collection highlighting the facets of this art form, starting with *New Landscapes. Nuovi Paesaggi*, the theme of the Festival's first edition.

Expanded aims to create a three-part exhibition into a single consistent path over three venues: **Castello di Rivoli, GAM** and **OGR Torino**, reflecting the collaborative spirit of Turin's art scene and the three participating institutions. "*Expanded With*" at the **Castello di Rivoli** is curated by Marcella Beccaria and presents works where photography is the starting point to investigate different ways of relating to landscape, with works by Land Art, Arte Povera and Body Art pioneers. In "*Expanded Without*" (**2 May – 31 July 2024**) at **OGR Torino**, the focus

will be on works where the image is produced without using photography: including installations, authentic experiential arenas where viewers become part of the image construction process. Finally, “*Expanded - I Paesaggi dell’Arte*” at **GAM**, curated by Elena Volpato, will document how photography came closer to art exhibitions, offering a roundup of artists from the early 1900s to the present day.

Internationalization

Historically, the **Fondazione per l’Arte Moderna e Contemporanea CRT** has been mainly active locally and regionally. Under its new leadership, it will continue to become a national and international player: with more and more projects organized outside Turin and Piedmont, in tandem with the Foundation’s intention to present Turin’s culture internationally. The Foundation will be present at key international art moments this year.

In **October**, **Bourse de Commerce** in Paris will welcome a major exhibition on *Arte Povera* curated by **Carolyn Christov-Bakargiev** and promoted by the **Pinault Collection** which will include works from the most prestigious private collections. The **Fondazione per l’Arte Moderna e Contemporanea CRT** will participate with **over 25 works from its Collection**, specifically works by Giuseppe Penone, Mario and Marisa Merz, Michelangelo Pistoletto, Giovanni Anselmo, Gilberto Zorio, Alighiero Boetti, Jannis Kounellis, Giulio Paolini, Luciano Fabro, and Pier Paolo Calzolari.

For the first time, from the **6th to the 10th of March** the Foundation will have a presence at an international art fair: **ARCOmadrid**. The Foundation has established a new acquisition prize with the fair. Each year, the winning artwork will be displayed alternatively at **GAM – Galleria Civica d’Arte Moderna e Contemporanea di Torino** and at **Castello di Rivoli – Museo d’Arte Contemporanea**.

On **6th March**, a board including **Chiara Bertola** (Director of **GAM – Galleria Civica d’Arte Moderna e Contemporanea di Torino**), **Manuel Segade Lodeiro** (Director of Madrid Reina Sofia Museum) and **Hans Ulrich Obrist** (Co-director of London Serpentine Galleries) will select a work from the fair’s “**Solo/Duo**” section for the **Fondazione per l’Arte Moderna e Contemporanea CRT Prize**. This year, the artwork will be displayed at the **GAM - Galleria d’Arte Moderna e Contemporanea di Torino**.

Professionals

The **Fondazione per l’Arte Moderna e Contemporanea CRT** has always invested and been committed **to the development of contemporary art professions**. One of the new Board’s aims is to make Turin a point of reference in the national landscape in this field, focussing on specialist training and education, with the specific objective of preparing art professionals, making spaces, contents and financial resources available.

This is the main purpose of **Aperto**, a project promoted and funded by the **Fondazione per l’Arte Moderna e Contemporanea CRT** to develop a high-level free training programme in Turin

and Piedmont. The idea is to benefit from existing expertise in the area, such as *Campo* – the Fondazione Sandretto Re Rebaudengo’s course in curatorship theory and practice first offered in 2012, whose tutors conceived *Aperto* - and the cycle workshops the *Centro di Ricerca del Castello di Rivoli (CRR)* started in 2017, for curators, art writers, researchers, educators and communicators.

Every year, *Aperto* will organize **six intensive seminars free of charge**. Places will be allotted through an open call and will be for various professional areas in contemporary art, with lessons by Italian and international lecturers. Every seminar will have twenty-five 22–35-year-old participants – graduates, PhD students, young professionals and artists. Seminars will be held in the relevant official spaces, with the main players in the art world, with training and project partners. Its multipronged approach means it is always open to new cooperation projects.

The first (pilot) edition will start in **June 2024** and is organized jointly with the **Fondazione Sandretto Re Rebaudengo** and the Course on Heritage Studies of the University of Turin. It will begin with a seminar on artistic and curatorship methods of research. *School’s Out* is the proposal by the Castello di Rivoli - Museo d’Arte Contemporanea, a new approach to learning that draws its inspiration from the lively community of artists and intellectuals from all over the world who have decided to come and live in Turin and Piedmont. Subsequent seminars will focus on art writing and organizing. There will be an appointment on artistic training with the not-for-profit Turin spaces *Almanac* and *Cripta* and the artist-run space *Mucho Mas*. Lastly, in collaboration with **OGR Tech**, the foundation will host a workshop on cultural incubation, developed by **Feat Ventures** - a company based at the **OGR Torino** - whose aim is to implement the best seminar participant ideas, turning them into creative start-ups, offering expertise and financial resources. The aim is to create cultural enterprises and above all to enable them to persist and thrive in the area.

Public Spaces

Radis, a new four-year project curated by **Marta Papini**, will start in 2024. Consistent with the wishes of the new **Fondazione CRT** President, it will encompass the entire Piedmont region, cooperating with the main banking foundations. The aim is to create a wealth of public art through a programme which actively involves local residents, authorities and associations.

The name of the project comes from the Piedmontese word *radis* (root): it speaks to the will to blend in with the land, respecting the spirit of the place and its landscape.

The first edition of *Radis*, curated by Marta Papini, will be held in the **Province of Cuneo**, jointly with the **Fondazione CRC**. The artwork is intended for the **Stura Valley**, in the areas between **the Municipality of Rittana** and the **Paraloup** hamlet. It is an area rich in stimuli and suggestions, where the first *Giustizia e Libertà* partisan headquarters were located. The selected artist will reside in the area to study its vocation and potential, then develop an artistic project able to convey a sense of belonging. The work will be inaugurated on **4th October 2024**.

An **educational programme** for the schools of the district will also be organized this spring with the association *La Scatola Gialla*. In the summer, the curator and the artist will jointly develop a *public programme* seen as a means for community participation and to prepare the ground in view of the autumn inauguration.

At the same time a **space** is being identified, where some of the **works of** the Fondazione per l'Arte Moderna e Contemporanea CRT **Collection** will be displayed and **will interact with the new artwork**.

The new art piece will be the property of the Foundation on permanent loan to the place where it is displayed. The 2024 Edition of *Radis* is the first step of a larger project involving a different Piedmontese province every year.

Education

Education is at the centre of the **Fondazione per l'Arte Moderna e Contemporanea CRT's** strategy. It is the means to bring people of all ages closer to the many languages of contemporary art.

A second edition of **aulArte** is planned for 2024-25. The project is intended for schools in Piedmont and is developed jointly with the Departments of Education of local museums and foundations. It follows the previous edition of **zonArte**, promoted by the Foundation since 2010. The project has **increased financial resources and possible beneficiaries** as works with schools with the aim of **developing more in-depth approaches and space for debate to strengthen the continuity of the bonds between schools and museums**.

Community

The **Fondazione per l'Arte Moderna e Contemporanea CRT** has always been a major player in Turin's cultural system and wishes to reiterate its support to the main cultural events and its role as a cultural partner, open to sharing and debating ideas, dreams, and needs.

In this role, the Foundation will increase its support to **Artissima**, which it has been working with for over twenty years, **by increasing the acquisition budget** – for the purchases traditionally made at the Fair – as well as by supporting **the new Fondazione per l'Arte Moderna e Contemporanea CRT Prize**.

Further support will be granted to **TAG, the circuit of Turin's galleries**, and to **The Phair, a photography fair**, with a shared **VIP programme** entirely funded by the Foundation. The aim is to attract national and international collectors to Turin during **Exposed. Torino Foto Festival**.

At **Exposed**, the Foundation will participate as main sponsor with the other members of the organizing committee and has been delegated by the **Fondazione CRT** for the purpose, to join forces to offer a new cultural moment that will continue to increase Turin's importance on the national and international cultural and tourist maps.

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About Fondazione per l'Arte Moderna e Contemporanea CRT

Fondazione Arte CRT was founded in 2000 by the private non-profit organisation, Fondazione CRT, to enrich and enhance Turin and the wider Piedmont region's art and cultural offering, with a focus on modern and contemporary art. The foundation is led by President Patrizia Sandretto Re Rebaudengo, Vice President Giuseppe Iannaccone, Counsellor Roberto Spada and Secretary-General Luigi Cerutti.

Fondazione Arte CRT has a growing collection of over 930 works of art that is publicly accessible at Castello di Rivoli – Museum of Contemporary Art, and GAM – Galleria Civica d'Arte Moderna e Contemporanea in Turin. It commits most of its resources to acquisitions each year, with artworks selected by a recently formed international Scientific Committee of museum directors, curators and art historians. To date, it has invested over €41 million into the collection, which features works by approximately 300 artists, both Italian and international.

The foundation is also committed to developing the region's cultural scene through training and education initiatives run in partnership with arts institutions and educational organisations.

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